COMPANIES

Electric car sales hit a record in 2025 as MG and Mahindra close in on Tata

Registrations of electric cars and SUVs rose sharply last year, with October the best month on record, but Tata Motors' lead has narrowed.

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Electric car sales cross 20,000 a month for the first time

In 60 seconds

1. October 2025 was the best month ever, with 19,161 electric cars registered.
2. Full-year 2025 sales rose by more than 70%, according to registration data.
3. Tata Motors remained the leader with about 70,000 units, but its market share fell.
4. Tata, MG and Mahindra together made up about 88% of sales in April-October.

Sales of electric cars and SUVs in India hit a record in 2025, according to vehicle registration data from the government's Vahan portal, as more models and better charging access drew buyers.

A record October

October was the strongest month on record, with 19,161 electric cars registered, as festive demand and lower GST rates on vehicles boosted car sales overall. Earlier in the year, July and August had each set new monthly records.

A tighter race

Tata Motors remained the market leader, selling about 70,000 electric cars in 2025, up around 13% from the previous year. But its rivals grew much faster. JSW MG Motor, helped by its popular Windsor model, and Mahindra, with its new electric SUVs, narrowed the gap.

Together, the three companies accounted for about 88% of electric car sales between April and October.

> *India's electric car market is growing fast, and it is no longer a one-company story.*

Still a small share

Despite the growth, electric cars still make up a small share of India's total car sales of over four million a year. Price, charging infrastructure and battery costs remain the main hurdles.

More launches are expected in 2026, including from Maruti Suzuki, India's largest carmaker, which could bring electric cars to many more buyers.